

## DOCUMENTATION GUIDE FOR GIRL SCOUTS VIDEO: PART 3 OF 3

*All links and URLs provided in this guide are functional as of July 2, 2012. In most cases, screenshots are also provided due to the fact that many times WAGGGS and Girl Scouts USA scrub incriminating information from their website once the issue and evidence is brought to light. If you find a broken link please email [speaknowgirlscouts@gmail.com](mailto:speaknowgirlscouts@gmail.com) or [info@girlscoutswhynot.com](mailto:info@girlscoutswhynot.com).*

**THIS DOCUMENTATION  
GUIDE CONTAINS  
6 PAGES**

## **Girl Scouts contrasts to the values of many pro-life families**

Please see part 1 and part 2 of this video series to view explanation of the pro-life concerns regarding Girl Scouts USA.

Part 1 Video (explores pro-life concerns with the Girl Scouts curriculum and official blog)

<http://youtu.be/gqxLlcmTZQ>

Part 2 Video (explores pro-life concerns with the Girl Scouts curriculum and official blog)

<http://youtu.be/bPxMs9QvRRU>

## Girl Scout Cookies Sales --- where does the money go?

Troops receive a very small portion of the cookie sales revenue. From the Girl Scouts website girls receive 10-20% of the purchase price. Girl Scout council websites indicate troops receive on average about .50 per box.

[http://www.girlscouts.org/program/gs\\_cookies/cookie\\_faqs.asp#revenue\\_portion](http://www.girlscouts.org/program/gs_cookies/cookie_faqs.asp#revenue_portion)

source: [girlscouts.org](http://www.girlscouts.org)

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### **Q: What portion of the cookie revenue is shared with the group selling cookies?**

**A:** This decision is made by each local Girl Scout council, so the portion varies from one council to another. Nationwide, girls receive an estimated 10 - 20% of the purchase price of each box of cookies sold. Cookie proceeds are held in a group or council account and allocated for activities based on the way a girl has joined Girl Scouts, e.g. as a member of a troop, as a special interest group, as a camper, or in a travel group. In many councils girls earn "cookie credit" after a certain number of boxes are sold, which may be used towards council programs, travel or Girl Scout related purchases in the council shop.

It's important that people understand when they support their local Girl Scout troop through the purchase of cookies, this also funds Girl Scouts USA. Girl Scouts USA benefits from cookie sales, as they are paid a royalty paid by the baker.

[http://www.girlscouts.org/program/gs\\_cookies/cookie\\_faqs.asp#revenue\\_GSUSA](http://www.girlscouts.org/program/gs_cookies/cookie_faqs.asp#revenue_GSUSA)

source: [girlscouts.org](http://www.girlscouts.org)

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### **Q: Does any of the money from cookie sales go to Girl Scouts of the USA (the national Girl Scouts organization)?**

**A:** Girl Scouts of the USA is paid a royalty for use of the licensed trademarks by its licensed vendors based on gross annual sales volume. Girl Scout councils do not provide any portion of their cookie revenue to Girl Scouts of the USA. No other revenue from cookie sales goes to Girl Scouts of the USA. Girl Scouts of the USA provides contractual services and approves all educational materials developed by the bakers, as well as providing coordination and training for national media, safety standards, leadership programs and sale guidelines.

## Girl Scout Cookies Sales – annual revenue

Girl Scouts reports via their blog that in 2011, annual cookie sale revenue was \$715 million dollars.

source: <http://blog.girlscouts.org/2011/05/girl-scouts-model-for-nonprofit.html>

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**MONDAY, MAY 2, 2011**

### Girl Scouts a Model for Nonprofit Fundraising



*Inc. Magazine*, a monthly publication focused on growing companies, asks the question, "Who ever said that nonprofits can't have an income?"

The National Center for Charitable Statistics estimates that nearly 70 percent of the \$1.4 trillion generated by nonprofits in 2008 came from the sale of goods and services. *Inc. Magazine* points to Girl

Scouts as a leader in fund development through the sale of goods. Taking shape in 1917, the Girl Scout Cookie business generates \$715 million in annual revenue. Read the entire article for a better understanding of the challenges and tax implications faced by nonprofits.

POSTED BY JOSHUA AT 7:35 AM

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## What can you do?

**Be informed about the many Girl Scout issues. Visit the web resources created by former Girl Scouts families**

[www.GirlScoutsWhyNot.com](http://www.GirlScoutsWhyNot.com)

[www.SpeakNowGirlScouts.com](http://www.SpeakNowGirlScouts.com)

**Share this video series with friends, family, church leaders and pro-life groups in your community. Here is a simple letter you can send via your email, providing the youtube links to the video series. (Visit this link to see the text below in a format you can copy/paste from:**

**[http://speaknowgirlscouts.com/web\\_documents/send\\_video\\_by\\_email.docx](http://speaknowgirlscouts.com/web_documents/send_video_by_email.docx) )**

I recently discovered a 3 part video series documenting the many pro-life concerns with Girl Scouts of the USA. Did you know that Girl Scouts promotes pro-abortion role models and resources to girls through their printed curriculum called the Journeys series? Recently, Girl Scouts announced that some of the problems in the Journeys series will be removed, but still, much troubling content remains in these books that is harmful to girls. Girl Scouts also connects girls to resources promoting explicit sexual content via the official Girl Scouts blog. The video series also explores the partnerships Girl Scouts USA maintains with pro-abortion groups, and how each member of Girl Scouts USA is connected to the pro-abortion World Association of Girl Guides and Girl Scouts (as documented in the Girl Scouts own materials). A detailed documentation guide is also provided for each video so all the information can be verified as reliable and accurate. You can access the video series and video documentation guides through the homepages of [www.GirlScoutsWhyNot.com](http://www.GirlScoutsWhyNot.com) and [www.SpeakNowGirlScouts.com](http://www.SpeakNowGirlScouts.com) or at the following links:

Part 1 (Curriculum and Blog): <http://youtu.be/qqxLlcmTZQ>

Part 2 (GSUSA partnerships and memberships): <http://youtu.be/bPxMs9QvRRU>

Part 3 (How you can help): [http://youtu.be/7C\\_EeXLJzC0](http://youtu.be/7C_EeXLJzC0)

Please share this information with your friends, families and church leaders. Together we can make a difference to protect girls.